

Ex-Cont.  
a display controller for forming display signals with the graphic symbols and values corresponding to the financial instruments in the feed; and  
a video wall including  
a plurality of individual monitors arranged into a composite display, and with the display controller receiving the display signals to render the graphic symbols and values corresponding to the financial instruments in the feed on the individual monitors.

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2. The system of claim 1 wherein the feed is a stock ticker feed and the financial instruments are stocks traded over an exchange.
3. The system of claim 2 wherein the values include the current trading price of the stocks.
4. The system of claim 3 wherein the graphic symbols include corporate logos for companies issuing the stocks.
5. The system of claim 4 further comprising:  
a control system and wherein the control system processes the display signals such that the video wall displays a moving ticker display of corporate logos and values of trades in stocks.
6. The system of claim 1 wherein the display controller further includes a plurality of display processors coupled to the input processor and each provided from a respective one of the plurality of display signals.
7. The system of claim 6 further including a network to couple the input processor to the plurality of display processors.
8. The system of claim 7 further including a control processor coupled to the display processors and the input processor via the network to synchronize the display processors.



9. The system of claim 1 wherein the display signals are fed to the individual monitors to render a different graphic symbol and associated financial data on each of the monitors.

10. The system of claim 6 wherein the feed is a stock ticker feed, and wherein the display processors include stock ticker display processors to display a moving stock ticker on the video wall.

11. The system of claim 1 wherein the video wall further includes video wall processors for processing the display signals for display on the monitors.

12. The system of claim 1 further including a plurality of routing switches coupled between the display controller and the video wall for controlling the routing of the display signals to the monitors.

13. The system of claim 1 further including a video source, coupled to the routing switches, for producing video signals for display on the video wall.

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*E2* 14. (Amended) The system of claim 1 further including:  
an audio source for producing audio signals; and  
a speaker to produce the audio signals..

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*E3* 15. (Amended) A system for dynamically displaying financial information comprising:  
a first input port for receiving a first feed containing identifiers and corresponding values of financial instruments;  
a second input port for receiving a second feed containing financial data;  
a filter to extract from the first feed the identifiers and corresponding values of the financial instruments and from the second feed the financial data;



a memory to store the extracted financial instrument identifiers, corresponding values, and financial data;

a data structure associating the extracted financial instrument identifiers with corresponding graphic symbols, the graphic symbols being publicly acknowledged identifiers of entities whose financial instruments are identified by the instrument identifiers in the feed;

a video processor to produce a first display signal with the graphic symbols and values corresponding to the financial instruments in the feed and a second display signal with the financial data; and

a video wall including

a plurality of individual monitors arranged into a composite display to receive the first and second display signals and display the financial data and the graphic symbols and values corresponding to the financial instruments.

16. (Amended) A method for dynamically displaying graphic symbols and value information for financial instruments on a video wall including a plurality of individual monitors arranged into a larger display, the method comprising:

receiving a feed containing identifiers and corresponding values of financial instruments; extracting from the feed the identifiers and corresponding values of the financial instruments;

storing the extracted financial instrument identifiers and corresponding values;

using the extracted financial instrument identifiers to find graphic symbols that are logos of entities associated with the extracted identifiers;

forming a display signal with the graphic symbols and values corresponding to the financial instruments in the feed; and

displaying on the video wall the graphic symbols and values corresponding to the financial instruments in the feed.

17. (Amended) A system for displaying stock ticker information comprises:  
a display; and



an electronic device that produces a signal that when fed to the display scrolls market data across the display, said market data comprising a company logo juxtaposed with financial information including real-time textual data associated with financial instruments of entities identified by instrument identifiers in a feed received by the system.

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18. The system of claim 17 wherein the electronic device is a computer, and the computer is responsive to a source containing financial information and a source that contains bit map data corresponding to the company logo.

19. The system of claim 18 wherein the financial information includes company identifiers and wherein the company identifiers are used to access bit maps corresponding to the company logos.

20. The system of claim 18 wherein the source of bitmaps is contained in a database of logo bitmaps.

21. The system of claim 18 wherein the source containing financial information is a database of financial data.

22. The system of claim 18 wherein the real-time textual data scrolled on the display are updated according to market conditions.

23. The system of claim 22 further comprising a filter coupled to a source containing financial data, said filter extracting the real-time textual data and placing the real-time textual data in a database.

24. The system of claim 17 further comprising a correlator that correlates a bitmap of a company logo with financial data contained in a database.



25. The system of claim 24 wherein the real-time textual data scrolled on the display are updated according to market conditions.

26. The system of claim 24 further comprising a filter coupled to a source containing financial data, said filter extracting the financial data and placing the financial data in a database.

E5 27. (Amended) A method for displaying stock ticker information comprises:  
displaying market data across an electronic monitor, said market data comprising a company logo and stock ticker real-time textual data associated with the company logo, the real-time textual data juxtaposed with the company logo.

28. The method of claim 27 wherein displaying associates a data source containing financial information and a data source that contains bit map data corresponding to the company logo.

29. The method of claim 28 wherein the financial information includes company identifiers and wherein the company identifiers are used to access bit maps corresponding to the company logos.

30. The method of claim 27 wherein displaying market data occurs with market conditions.

31. The method of claim 27 further comprising filtering the source containing financial data, and extracting the data to place the data in a database.

E6 32. (Amended) A method for displaying stock ticker information comprises:  
extracting from a data feed having values of financial instruments, instrument identifiers and the values of the financial instruments;  
accessing graphic symbols in accordance with the extracted instrument identifiers;



associating the graphic symbols with the corresponding values of the financial instruments to produce a financial instrument ticker; and

displaying the financial instrument ticker, as a moving financial instrument ticker of graphic symbols juxtaposed with corresponding values of the financial instruments across a video display.

33. (Amended) The method of claim 32 wherein the data feed of values includes identifiers that correspond to the financial instruments, and wherein accessing comprises: accessing the graphic symbols by using the identifiers to associate the graphic symbols with the financial data.

34. The method of claim 32 further comprising: correlating a bitmap of a company logo with financial information contained in a database.

35. (Amended) The method of claim 32 further comprising updating data on the financial instrument ticker in accordance with current market conditions.

36. (Amended) A method for dynamically displaying graphic symbols and value information for financial instruments, the method comprising: receiving a feed containing identifiers and corresponding values of financial instruments; extracting from the feed the identifiers and corresponding values of the financial instruments; retrieving graphic symbols associated with the extracted identifiers; forming a display signal including the retrieved graphic symbols and values corresponding to the financial instruments; and displaying on a monitor the graphic symbols juxtaposed with values corresponding to the financial instruments.



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37. The system of claim 17 wherein the market data corresponds to trades in financial instruments and the company logo is associated with financial information corresponding to a market price for the financial instrument.

38. The method of claim 27 wherein the stock ticker information comprises trades of financial instruments.--